



# Yarraleen Cricket Club

Review Frequency: Annually

Reviewed Last: July 2019

Reviewed By: Secretary

Approved by: Committee of Management

## Vision, Mission, Values & Goals

### VISION

Yarraleen Cricket Club strives to achieve excellence both on and off the field. Our vision is to be the cricket club of choice in our community, developing and maintaining a club in which our members, and the community, are proud to be associated.

### MISSION

Yarraleen Cricket Club offers cricket to all members regardless of ability or background. Our club invests in our people, developing each member to achieve their full potential, both on and off the field.

### VALUES

- Investment in youth
- Sportsmanship
- Welcoming & Inclusiveness
- Mateship & Friendship
- Family & Community Involvement.

### GOALS

- Develop the “grassroots” nature of our club
- Achieve on-field excellence
- Develop strong club culture & live our values
- Establish a development pathway and transition programme for all playing members
- Grow, develop, and nurture, our home-grown talent



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## **STRATEGIES**

- Build culture & values
- Improve training both on and off-field
- Invest in our people
- Select strong leaders
- Promote leadership from within
- Consistently build with a three-year mindset
- Create an environment that fosters learning and development
- Keep all players engaged